

Liberty Bank Academy for Small Business

SCHEDULE OF CLASSES

Time: 6:00 – 8:00

For more information call 844-359-7402

**Waterbury Regional Chamber of Commerce
4th Floor, 83 Bank St, Waterbury, CT 06721**

Date	Class	Description
March 7	Banking Services & Credit Reporting	<i>Provides an overview of small business banking services and explains which services are best for their business.</i>
March 9	Organizational Types	<i>Overview of various business organizational types and is designed to help you understand and select the correct organizational type.</i>
March 14	Time Management	<i>Overview of time management and is designed to help one understand how time management benefits the business</i>
March 16	Financial Management & Record Keeping	<i>Provides an overview of business financial management and is designed to teach how financial management can benefit their business.</i>
March 21	Marketing & Business Planning	<i>Discover the importance of marketing your business brand using traditional, online and engagement strategies to create awareness for your business.</i>
March 23	Risk Management	<i>Designed to help business owners understand common risks associated with small businesses and how to develop an effective risk management plan.</i>
March 28	Insurance	<i>Provides an overview of the types of insurance needed for a small business and its necessity.</i>
March 30	Tax Planning	<i>Overview of how taxes can benefit and affect the small business.</i>