

Liberty Bank Academy for Small Business

SCHEDULE OF CLASSES

Time: 6:00 – 8:00

For more information call 844-359-7402

Willimantic
Click, 41 Club Road
Willimantic, CT 06280

| Date | Class | Description |
|-------------|--|--|
| November 28 | Banking Services & Credit Reporting | <i>Provides an overview of small business banking services and explains which services are best for their business.</i> |
| November 30 | Organizational Types | <i>Overview of various business organizational types and is designed to help you understand and select the correct organizational type.</i> |
| December 5 | Time Management | <i>Overview of time management and is designed to help one understand how time management benefits the business</i> |
| December 7 | Financial Management & Record Keeping | <i>Provides an overview of business financial management and is designed to teach how financial management can benefit their business.</i> |
| December 12 | Marketing & Business Planning | <i>Discover the importance of marketing your business brand using traditional, online and engagement strategies to create awareness for your business.</i> |
| December 14 | Risk Management | <i>Designed to help business owners understand common risks associated with small businesses and how to develop an effective risk management plan.</i> |
| December 19 | Insurance | <i>Provides an overview of the types of insurance needed for a small business and its necessity.</i> |
| December 21 | Tax Planning | <i>Overview of how taxes can benefit and affect the small business.</i> |